



[4459] – 268

Seat No.	
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T.E. (Information Technology) (Semester – II) Examination, 2013
MANAGEMENT INFORMATION SYSTEMS
(2008 Course)

Time : 3 Hours

Max. Marks : 100

- Instructions:** 1) Answer **any three** questions from **each** Section.
2) **Neat** diagrams must be drawn **wherever** necessary.
3) Figures to the **right** indicate **full** marks.
4) Assume suitable data, **if necessary**.

SECTION – I

1. a) Define the components of information system of college with suitable example. **9**
b) Enlist types of strategies. Explain each with suitable example. **9**

OR

2. a) “Manager needs to understand the level of management”. Justify the statement with suitable example. **9**
b) What is the need of information system ? Enlist with suitable example. **9**
3. a) Apply Herbert Simen’s model of decision making to disaster management. **8**
b) What are the different types of analysis methods ? What is the applicability of each method ? **8**

OR

4. a) How data mining is useful in DSS ? Explain with suitable example. **8**
b) Enlist the differences between AI and Expert System. **8**
5. a) “Integrated e-commerce business in India facing many challenges”. Is it true ? Justify with example. **8**
b) Write short note on : 1) CRM 2) ERM. **8**

OR

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6. a) Is E-commerce system in India is having success or failure ? Justify with example. 8
- b) Write short notes on : 1) B2B 2) G2G. 8

SECTION – II

7. a) What is cross functional Enterprise system ? Explain with example. 8
- b) Enlist the differences between material management and marketing management. 8

OR

8. a) Explain role and application of MIS in educational sector. 8
- b) “MIS supports HR management”, Justify with example. 8
9. a) What is the need of outsourcing ? What are advantages and disadvantages of outsourcing ? 8
- b) Write short note on : 1) ITES 2) BPO management. 8

OR

10. a) What are the basic features of ERP system ? Which ERP system you can call as a full proof ERP system ? 8
- b) Write short note on : 1) Call center services 2) Scope of BPO. 8
11. a) Downloading some music or video online. Is it a cyber crime. Justify. 9
- b) Write short note on : 1) Information Technology Act 2) Cyber Theft. 9

OR

12. a) What is the status of cyber crime in India ? How it is identified ? 9
- b) Write short note on : 1) Global Management 2) Data access issues. 9